

Women and Procurement



SUMMARY

The “Women and Procurement” course explains different ways that can be adopted in order to improve the current situation of women-owned businesses. This 2-week long course provides strategies that Public Procurement Officers can use to improve women’s role in public tenders.

TARGET AUDIENCE AND OBJECTIVES

The course is aimed at women entrepreneur who want to enhance the importance of their function in the economy, but also to Public Procurement Officers who would like to play a role in women capacity building’s process.

AT THE END OF THIS COURSE, PARTICIPANTS WILL BE ABLE TO:

- Argue for the importance of the involvement of women in the economy;
- Identify the barriers that impact the successful participation of women-owned businesses in public procurement procedures;
- Identify strategies to assist women-owned businesses in submitting successful tender bids; and
- Identify targeted measures that facilitate greater involvement by women in government procurement.

CERTIFICATION



Participants who meet the course requirements will receive a Certificate of Achievement issued in electronic format. The certificate is verifiable through the SME Trade Academy.

COURSE STRUCTURE

- Lecture 1: Introduction to Women-owned Businesses and Procurement
 - Lecture 2: Solutions and Strategies
 - Lecture 3: Targeted Assistance Measures and Capacity Building
- Case Study 1: Min. of Finance seeks to reform entire public procurement system to promote socio-economic objectives through public procurement

REGISTRATION



Interested participants can register to this course by going to the SME Trade Academy website at:

learning.intracen.org

Once on the website, simply create a new account, input your information, and sign up to the course.

Sample course slide

The 4 principles of public procurement

The principles of public procurement are non-discrimination, transparency, equal treatment and proportionality. These are universal values for all public procuring entities.

Click on each of the buttons below to learn more.

- Non-discrimination
- Equal treatment
- Transparency
- Proportionality

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