

The role of standards in sustainable supply chains



SUMMARY

The Role of Standards in Sustainable Supply Chains is a two week long course. It introduces participants to the basic concepts of, and business case for, sustainability requirements in supply chains. It reviews the different adjustments required of enterprises to achieve sustainability and touches upon the roles played by both sellers and buyers with regard to sustainable supply chains. Finally, it guides participants in the use of a practical tool (ITC's Standards Map) to effectively approach voluntary sustainability standards.

TARGET AUDIENCE AND OBJECTIVES

This course is primarily aimed at staff members and managers working in SMEs.

AT THE END OF THIS COURSE, PARTICIPANTS WILL BE ABLE TO:

- Better assess the necessary adjustments and investments required to meet different sustainability requirements; and
- Correctly apply the various modules of the Standards Map tool, with an emphasis on the completion of a self-assessment.

CERTIFICATION



Participants who meet the course requirements will receive a Certificate of Achievement issued in electronic format. The certificate is verifiable through the SME Trade Academy.

COURSE STRUCTURE

- Lecture 1: Addressing Sustainability in Supply Chains
- Lecture 2: Identifying, Scanning and Comparing Standards
- Lecture 3: Standards and Sustainability in Coconut Production
- Case Study Exercise: Using ITC's Standard Map Tool to Identify Voluntary Sustainability Standards

REGISTRATION



Interested participants can register to this course by going to the SME Trade Academy website at:

learning.intracen.org

Once on the website, simply create a new account, input your information, and sign up to the course.

Sample course slide