

## Introduction to Supply Chain Management



### SUMMARY

The “Introduction to Supply Chain Management” course introduces to the importance of supply chain management in business. This 2-week long course helps to develop a strategy for managing the supply chain key competencies and trade-offs.

### TARGET AUDIENCE AND OBJECTIVES

The course is aimed at all businesses who want to become more effective and competitive in the management of the supply chain.

**AT THE END OF THIS COURSE, PARTICIPANTS WILL BE ABLE TO:**

- Identify the impact of SCM competencies in a small enterprise; and
- Identify strategies (trade-offs) in a supply chain that positively impact on cost, quality, responsiveness, and delivery for a small enterprise.

### CERTIFICATION



Participants who meet the course requirements will receive a Certificate of Achievement issued in electronic format. The certificate is verifiable through the SME Trade Academy.

### COURSE STRUCTURE

- Lecture 1: What is Supply Chain Management
- Case Study 1: From Tiny to Titanic in Only Twenty Years
- Lecture 2: Key Competencies and Trade-Offs
- Lecture 3: Using Tools to Develop Supply Chain Strategies
- Case Study 2: From Tiny to Titanic in Only Twenty Years

### REGISTRATION



Interested participants can register to this course by going to the SME Trade Academy website at:

[learning.intracen.org](http://learning.intracen.org)

Once on the website, simply create a new account, input your information, and sign up to the course.

#### Sample course slide