

## Advocacy and Trade Policy Reform



### SUMMARY

The “Advocacy and Trade Policy Reform” course guides through the value chain of exporting enterprises. This 2-week long course shows how to recognize the policy instruments of the value chain and how TSIs influence policy making and reform processes.

### TARGET AUDIENCE AND OBJECTIVES

The course is aimed at TSIs members who are willing to learn how they can relate to trade policy matters on behalf of enterprises, but also to those businesses who want to go through the steps of the value chain.

AT THE END OF THIS COURSE, PARTICIPANTS WILL BE ABLE TO:

- Analyse trade policy issues and the ways in which they affect the competitiveness of enterprises across the value chain; and
- Apply strategies to enable TSIs to influence trade policy making and reform process.

### CERTIFICATION



Participants who meet the course requirements will receive a Certificate of Achievement issued in electronic format. The certificate is verifiable through the SME Trade Academy.

### COURSE STRUCTURE

- Lecture 1: Introduction to Trade Policy
- Lecture 2: Trade Policy Instruments
- Case Study 1: The Liberalisation Of Tourism Services Under The Caribbean-European Union Economic Partnership Agreement – Part 1
- Lecture 3: The Role of the TSI
- Case Study 2: The Liberalisation Of Tourism Services Under The Caribbean-European Union Economic Partnership Agreement - Part 2

### REGISTRATION



Interested participants can register to this course by going to the SME Trade Academy website at:

[learning.intracen.org](http://learning.intracen.org)

Once on the website, simply create a new account, input your information, and sign up to the course.

Sample course slide

